

COMPANY PROFILE

MISSION

Our Roadmap starts with the enduring mission. It declares our purpose as a company and serves as the standard against which we weigh our actions and decisions:

- Bring manageability to fingertips;
- Build solutions, creating intelligent links between people and machines;
- Create interfaces with embedded high-tech but so easy to use that it feels like there's no complex technology;
- Create value and make a difference.





6P VISION

Our vision serves as the framework for our roadmap and guides every aspect of our business by describing what we need to accomplish and continue achieving sustainable, quality growth.



PEOPLE: Be a great place of work where people are inspired to be the best they can be.

PORTFOLIO: Introduce a range of solutions that will enable intelligent relationships among man-man, man-machine, and machinemachine, irrespective of location, to the level of face-to-face communication.

PARTNERS: Nurture a winning network of customers & suppliers to create mutual, enduring value.

- PLANET: Be a responsible citizen that makes a difference by providing 100% environment-friendly solutions.
- PROFIT: Maximize long-term returns to shareowners while being mindful of our overall responsibilities.

PRODUCTIVITY: Be a highly effective, lean, and fast-moving organization.

PROFILE



| C | |
|-----------------------------|---|
| OBJECTIVE | Provide telematics-based platform solutions for efficient & accurate resource management. |
| BRAND | KLOUDIP |
| WEBSITE | kloudip.com hazer.io |
| BLOG | kloudlive.com |
| SRI LANKA Operations | KLOUDIP (Pvt) Ltd. No. 1/8, Bandaranayaka Avenue, Panadura 12500, Sri Lanka. |
| INTERNATIONAL Operations | KLOUDIP Inc USA. KLOUDIP GmbH - Germany. KLOUDIP Pvt Limited - Nigeria. |
| ESTABLISHED | 2010 |
| DIRECTORS | K. S. C. Muthutanthree – CEO R. M. Kehelgamuwa – COO Y. S. Ahangama Vithanage – CTO |
| WORKFORCE | 50 – Sri Lanka |
| BANKERS | Hatton National Bank, Nations Trust Bank, Bank of America |



SOLUTION MIX



| | CORE PLATFORMS |
|-------------------|--------------------|
| ïOS | EPORT |
| IAZER Web | ZEON - Multi-Store |
| OFER - Enterprise | ZEON - Courier |
| GOFER - Public | |



VAS PLUGINS

SHUTTLE Mobile SHUTTLE Statistics FiOS Mobile Probe DISTRIBUTION Mobile HAZER Mobile GOFER Mobile Pack EPORT Driver ZEON Customer ZEON Business ZEON Delivery

FIOS

kloudip

CORE PLATFORMS

The flagship fleet management service platform of KLOUDSKY. You will have all the required features bundled to manage and optimize your fleet, including mobile & fixed assets.



...and 300 more monitoring parameters.



FLEET MANAGEMENT



FIOS LITE

CORE PLATFORMS

FiOS Lite residential FMS platform is available with limited features, like 90 days' history and limited value-added options for more economical non-commercial applications.







HAZER

CORE PLATFORMS

HAZER Premium is a universal IoT platform designed to monitor & manage vehicles, cargo, and buildings remotely via sensors. It offers a powerful IoT feature set to digitalize your assets and business:

- Sensor monitoring dashboards;
- Data visualization and analytics;
- In-building and outdoor location tracking;
- Quick data sharing with third parties;
- Multiple levels of visibility and administration.







HAZER

CORE PLATFORMS

HAZER Specific includes 10 out-of-the-box solutions, comprising the best devices and feature sets selected for particular business tasks, e.g.:



Environment monitoring



Energy management



Power generator monitoring







Water tank monitoring





management





GOFER

CORE PLATFORMS

GOFER platform is designed to organize the corporate passenger transport process and move employees to destinations economically, swiftly, & in an organized fashion.

- Quick vehicle requests from a laptop or smartphone;
- Automatic and accurate driver payment calculations;
- Pre-programmable levels of vehicle visibility;
- Car sharing options;
- Transportation budget management;
- Vehicle request and utilization analytics;
- Uber-like driver app.







EPORT

CORE PLATFORMS

EPORT is a delivery ecosystem where cargo owners, fleet suppliers, logistics operators, and drivers cooperate to transport goods. It makes the process paperless, low-cost, and manageable at all stages – from order creation to proof of delivery – with:

- Databases of vehicles and drivers with detailed descriptions;
- Precise order and trip management;
- Delivery tracking and real-time order status updates;
- Billing matrix to automate payments;
- KPI dashboard to analyze logistics operations.







DISTRIBUTION



VALUE-ADDED OPTIONS

The DISTRIBUTION solution ensures effective order management and delivery process monitoring. It comprises a web interface for dispatchers and a mobile app for the delivery staff.

The application optimizes cargo delivery, suggests ideal delivery routes, ensures capacity planning based on weight/space, sends delivery alerts, and offers instant proof of delivery.





EGIS

VALUE-ADDED OPTIONS

EGIS is constantly connected to the FiOS platform, recording cargo movements and ensuring a secure environment for the protected assets.

EGIS notifies cargo owners of any attempted unauthorized access, tampering, and other events via email, in-app alerts, or SMS.

Authorized personnel can release the lock remotely via FiOS, mobile app, or NFC card. Users can also set up custom lock release conditions. For example, the driver can release the lock only when he reaches the authorized premises.



DYNAMIC SHIELD





PROBE

VALUE-ADDED OPTIONS

PERSONNEL SURVEILLANCE KLOUD PROBE mobile app turns a smartphone into an accurate GPS tracker, so you can:

- Use employees' smartphones to track movements;
- Trace interactions between colleagues;
- Analyze staff performance and availability through activity statuses;
- Send notifications and alerts to the employees' smartphones;
- Receive SOS messages and photos from workers and find stolen mobile devices via GPS.







SHUTTLE



PASSENGER TRANSPORT

VALUE-ADDED OPTIONS

SHUTTLE is a complete public and corporate multi-mode transport management system featuring:

- Quick creation of stops;
- Route planning and schedule management;
- Real-time tracking on the map and timeline;
- Event-based notifications;
- Ride analytics, including late and early arrivals;
- Mobile app for passengers to watch the transport coming and leave feedback about the ride.





CIRCUMSPECTOR



DRIVER BEHAVIOR

VALUE-ADDED OPTIONS

CIRCUMSPECTOR is a driver behavior monitoring application designed for driving quality assessment based on a set of criteria, including:

- Speedings and accelerations;
- Harsh braking and sharp turns;
- Reckless driving;
- Any custom criteria that you consider a violation.

CIRCUMSPECTOR implementation results include prolonged vehicle life, reduced fuel consumption, and passenger & cargo safety.





HEED

VALUE-ADDED OPTIONS

HEED is a remote maintenance management app designed to plan, manage, and control service works & costs, including:

- Preventive maintenance to discover potential breakdowns before they become critical issues.
- Repairs to stay updated on the works, spare parts, and costs.
- All types of vehicle services, like a car wash, routine inspection, and other minor services, that take time and make vehicles idle.



REMOTE MAINTENANCE





MACHINE HOURS



VALUE-ADDED OPTIONS

The HAZER Specific solution is designed to monitor machine hours in vehicles, heavy machinery, and detachable equipment.

It monitors the running time and location of your assets so that you can ensure cost-efficient operations, prevent offhour work, and restrict unauthorized access to machinery at remote sites.





ENVIRONMENT

VALUE-ADDED OPTIONS

Remotely track and manage the temperature, humidity, water leaks, gas, CO2, and pressure in vehicles, buildings, containers, or trailers. Control temperature via IoT dashboards, generate custom reports, and more:

- Share storage and transportation data with clients or colleagues;
- Manage climate systems remotely on a smartphone;
- Deliver goods unspoiled;
- Prove compliance with safety standards.







ENERGY

VALUE-ADDED OPTIONS

Electricity is one of the most expensive resources for a business, and now you can control it.

- Analyze energy consumption on charts and graphs;
- Watch your electricity bill updated in real time;
- Detect phase imbalances, when and where maximum demand is hit, and which appliances are consuming the highest;
- Receive alerts when reaching thresh-hold levels and more.







VIDEO

VALUE-ADDED OPTIONS

Watch transport and drivers through cameras, including CCTV, MDVR, and ADAS:

- Employ advanced driver assistance systems to prevent traffic accidents;
- Install fixed cameras to watch cargo, trailers, and cabins, and detect thefts;
- Configure event-based video monitoring to minimize data consumption;
- Connect MDVRs to provide evidence in disputable traffic accidents.







GAUGE

VALUE-ADDED OPTIONS

GAUGE helps to prevent fuel thefts owing to fuel card misuse or fraud.

The app gets data on fuel fillings from two sources – your fuel card system and fuel level sensors installed in vehicles, including:

- The volume of fuel filling and price;
- The vehicle location and petrol station address;
- The date and time.

GAUGE automatically cross-checks the data to detect inconsistencies and, as a result, fuel thefts.









CUSTOMER CARE



Average time to address a customer request



The number of request tickets received

The number of request tickets resolved

The number of outstanding request tickets





MARKET SHARE

KLOUDIP holds the largest market share in Sri Lanka with over 15,000 actively monitored units with current recurring subscriptions and over 99% catering to the business sector.

Competition has over 8% inactive units in the government sector and in the personal vehicle telematics segment.

Approximately 10 fleet telematics companies account for the rest 40% of actively monitored units.





52% - KLOUDIP ACTIVE UNITS 40% - COMPETITION ACTIVE UNITS 8% - COMPETITION INACTIVE UNITS

PARTNER REVIEWS





There are thousands of companies around the world working on the Fleet Management business, but there is just a small group that is highlighted over them. KLOUDIP is one of those companies, experienced after years of hard work they positioned their brand as one of the most serious, skilled, and confident companies to work with. Their team has the answer to every kind of request clients could imagine.

in Pablo Guillem, Localizador Sherlog S.L.



GERMANY

We have known KLOUDIP for some years now and have partnered both professionally and personally. KLOUDIP has a great team of industry experts and developers allowing them to be at the forefront of the industry as the "go-to" solutions provider, offering much more than just track & trace business.

in <u>Alan Klein</u>, <u>FleetPursuit</u>

KLOUDIP has a great team of software and hardware developers and is always on the road to "being a solution provider" besides the track & trace business.

in Wolfgang Busch, Hilltronic Gmbh

PARTNER REVIEWS



KLOUDIP, years ago, identified the challenges of the industry and the fact of the ever-evolving technologies and market demands. Hence, KLOUDIP was among the first to present specialized solutions for advanced needs that clearly showed a high level of understanding of the client/sector needs.

in <u>Sameer Obeid</u>, <u>Traklink</u>

INDONESIA

KLOUDIP has been an inspiration to us in our solution development with constant innovative ideas on how to solve real-world condition monitoring problems we face in Indonesia, Brunei, and the Philippines. Having an international partner like KLOUDIP has helped us to open up new markets and enhance our service portfolio.

in John Grygorcewicz, PT Phoenix Solusi

KLOUDIP is a company with real professionals, they realized a lot of great projects in the telematics business. Also, many times when we had problems with hardware or software they came up with a solution and helped us. Smart people, with smart ideas. They are always ready to help & provide solutions for you.

in Nenad Karalić, Almaks Security Systems





PARTNER REVIEWS



NETHERLANDS



We needed bespoke development and there was only one company we looked to - KLOUDIP - a leading developer worldwide.

in Lindsay Fisher, Trac360 Ltd.

KLOUDIP is a professional, inventive, and trustworthy partner, a pleasure to work with!

in Hugo Kampman, NedTrack

I'm impressed with how KLOUDIP has become an expert in all areas of telematics in such a short term, giving a great service to clients with different needs and problems. I'm sure that behind KLOUDIP's success, there are hard work and a wellaccomplished strategy that has made them market leaders. As their partner in Latin America, I can say that they have become our benchmark to follow.

in Angelo Mosso, GPS7000

KLOUDIP, we appreciate your help and way of thinking. It brings fresh input to our business and way of doing things, please keep up the good work!

in Jorge Valladares, Ares-Sun









500+ CORPORATE

CUSTOMERS



MAS Group Brandix Group Hirdaramani Group Logiwiz (Advantis) Abans Group Singer Sri Lanka **Colombo Logistics** Airtel Toyota Lanka Aitken Spence Group Tudawe Construction Unilever **Durdans Hospitals** Fonterra Jay Jay Mills **Excel Distributors** Jayawardena & Sons Stafford Motors (Honda) CFAT **Ceylon News Papers** Naturub Group American & Ffird Packwell Lanka DMS Flectronics Substrate YKK





500+ CORPORATE CUSTOMERS

















Siam Cement (Holcim) DHL Global Logistics Sanlark Logistics PF Perera Logistics ICC Homelands Holding Logicare Freight Link Cleanco Califolink Scanwell CTC OSC Honda RichLife

Involving international customers in: Denmark Equador India Kuwait North America Indonesia Chile





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