CORPORATE TRANSPORT MANAGEMENT PLATFORM

WHAT IS GOFER

THE SOFTWARE TO MANAGE CORPORATE TRANSPORT AND BUSINESS RIDES

GOFER corporate transport management platform allows moving your employees to destinations economically, swiftly, and in an organized fashion.

- Home to office;
- Office to clients;
- Service team trips.

MOVE EMPLOYEES TO THEIR DESTINATIONS

> Economically

> Swiftly

> In an organized fashion

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GOFER USERS

EMPLOYEES, MANAGERS, DISPATCHERS, DRIVERS

GOFER's web interface and mobile apps for employees, managers, dispatchers and drivers, form an ecosystem where all parties seamlessly interact.

1. **Employees** request vehicles on laptops or smartphones.
2. **Managers** approve rides and track staff.
3. **Dispatchers** approve rides, assign vehicles, and study fleet usage analytics.
4. **Drivers** accept requests and track earnings.

HOW IT WORKS: EMPLOYEES

QUICK VEHICLE REQUESTS, LOCATION SHARING, & DRIVER RATING

GOFER offers paperless Uber-like request process, complemented by business-specific information.

1. Add date, time, and address.
2. Select the vehicle type and class.
3. Specify trip reason and purpose for the manager.

During the ride, an employee can share live movements with the manager and rate the driver after the trip completion.
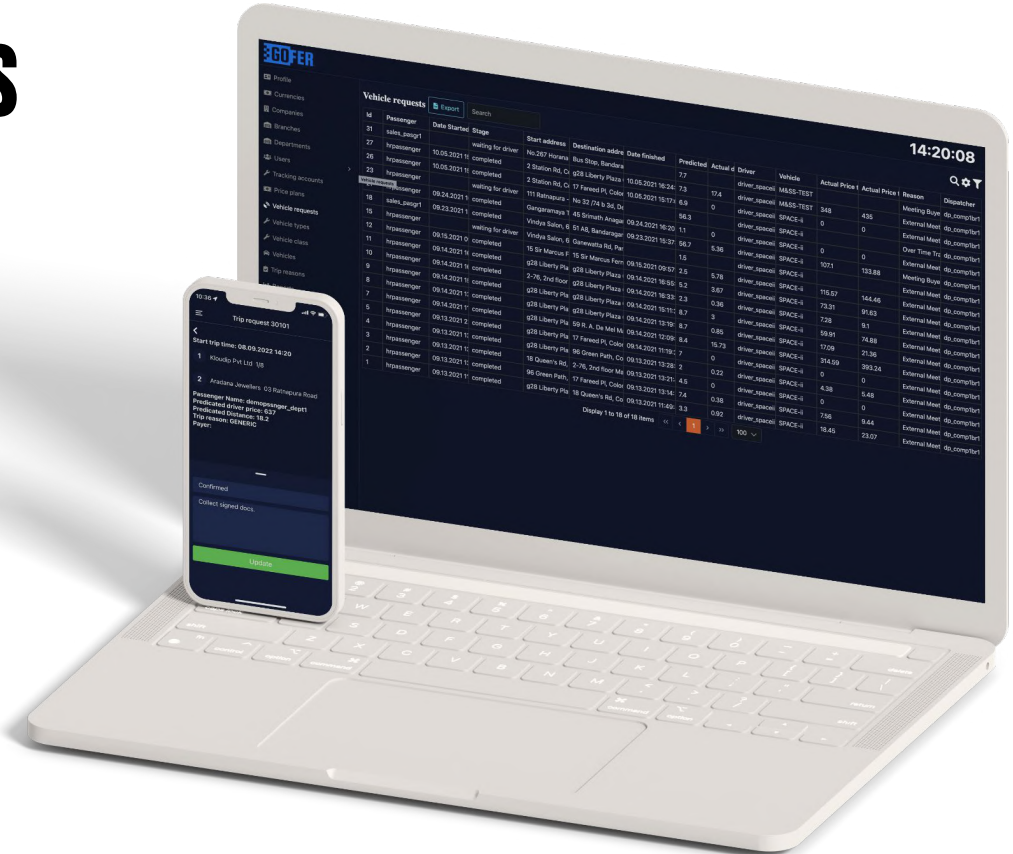
HOW IT WORKS: MANAGERS

VEHICLE REQUESTS, APPROVALS, & EMPLOYEE TRACKING

Managers can request vehicles for business rides, also being on the first line of approval.

🙁 Using a taxi service for business rides, you pay for completed rides ex post.

😃 GOFER allows managers to decide if trips should happen at all based on specified reasons & purposes. Thus, it prevents runaway spendings & private rides.

Managers can track employees on the map in real-time & immediately contact them via the app.

HOW IT WORKS: DISPATCHERS

APPROVALS, TRANSPORT MANAGEMENT, & ANALYTICS

Dispatchers ensure that every employee gets the vehicle of the right type & class and assign requests to drivers. On a higher level, dispatchers analyze fleet performance:

- Available vehicles vs. those trips;
- Peak usage periods;
- Private vs. business rides;
- Corporate transport costs.

Dispatchers also manage recurring or multipoint trips, assisted by inbuilt calendar to automatically filter weekends & holidays.

HOW IT WORKS: FINANCE ROLES

CROSS-DEPARTMENT BUDGET MANAGEMENT

Finance specialists manage transportation budgets across the company or in particular departments:

- Allocate budgets to teams and departments.
- Redistribute funds between departments based on actual car usage.

For example, the Sales Dept exceeded the budget and can't request vehicles anymore, while the Service team made only a few rides. In that case, the Finance specialist can allocate the "Service" transportation budget to "Sales."
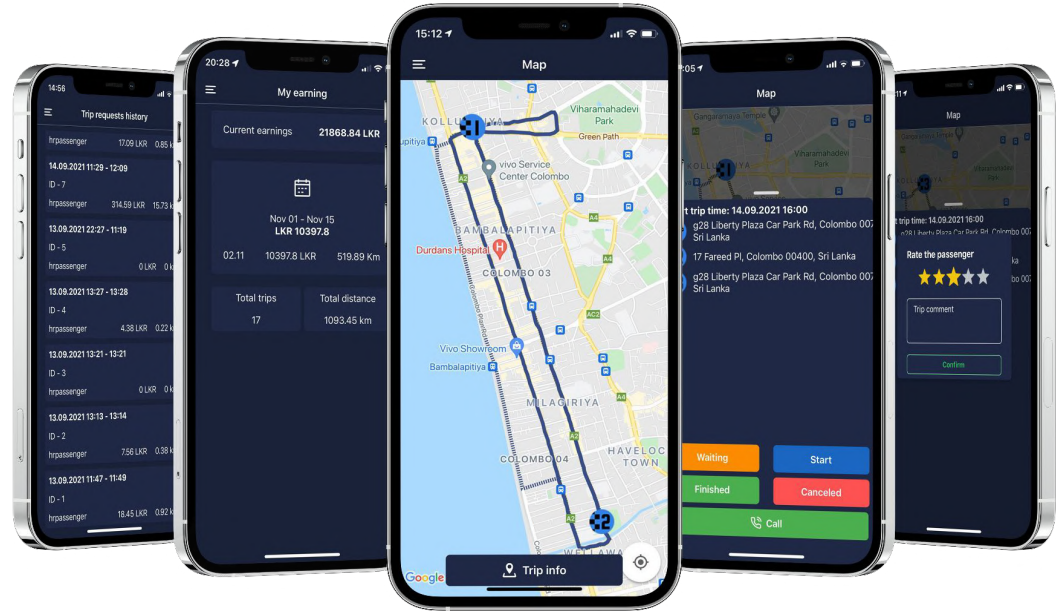
HOW IT WORKS: DRIVERS

NAVIGATION, EARNINGS, & PASSENGER RATING

Drivers use Uber-like GOFER mobile app to:

- Accept or reject requests;
- Track earning per mileage, number of trips, or time in trips;
- Send notifications to employees, like "Arrived" or "Late;"
- Rate passengers.

GOFER motivates drivers by updating their earning after each ride.

GOFER UNDER YOUR BRAND

YES, WE HAVE THE WHITE-LABEL OPTION

You can replace the GOFER logo with any other on your own.

If you need to completely white-label its web interface, iOS, and Android apps, we'll do it for you.

GOFER is already available in English and Spanish. Any language you need, we'll add it for you.

Please let us know your preferences.

GOFER IN ACTION

CORPORATE TRANSPORT MANAGEMENT FOR 20,000 EMPLOYEES

Tasks:

- Distribute 1000 vehicles between 20,000 employees.
- Calculate driver payments per mile driven.
- Check actual mileage vs. reported by drivers.

Solution: GOFER platform.

Results:

- 50,000 trips managed via GOFER since March 2022;
- Paperless vehicle requests, approvals, and reports;
- 12,500$ monthly savings.

GOFER APPLICATIONS

THE UNIVERSAL SOLUTION FOR PASSENGER TRANSPORT

Companies use GOFER to efficiently manage all types of passenger transport fleets:

- Tourist coaches;
- Airport limousines;
- Private taxi fleets with own vehicles;
- Ad-hoc transport;
- Office shuttles;
- Private cars used for business purposes.

WHY CHOOSE GOFER

AS YOUR CORPORATE TRANSPORT MANAGEMENT PLATFORM

IT'S NOT UBER

It's designed to cut companies' costs, rather then generate additional income for taxi companies.

IT'S BUSINESS-FOCUSED

Offering multi-level approvals, managers' tools, ride analytics, reporting, and expense management.

IT'S MOBILE

It works on any smartphone or laptop – you need not update your IT infrastructure to use it.

IT'S PAPERLESS

All billing documents, applications, approvals, and ride reports are digitalized and available in GOFER with a click.

HOW TO EARN ON GOFER?

AS A TELEMATICS SERVICE PROVIDER OR SYSTEM INTEGRATOR

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1. WE OFFER THE LOWEST PRICE

By optimizing hosting,administration, development costs, data handling & analysis resources, we can offer the lowest cost, no matter the country.

1. YOU CAN SET ANY PRICE

Onboard more clients faster by giving the unbeatable low price, or receive more income by offering the premium price for the market.

2. IT'S A UNIQUE SOLUTION

We wanted to revolutionize the corporate transport industry just like Uber revolutionized taxi service. But unlike Uber, GOFER cuts companies' costs, rather than increases the income of taxi services.

2. YOU HAVE NO COMPETITION

When it comes to business rides, companies only know Uber. But you can offer something better now – not just managing costs, but drastically reducing transportation expenses.

GO

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3. WE PROVE ITS VALUE

The solution already brings value to companies globally. Just recently, an international apparel manufacturer reported $12,500 monthly savings on employee transport with GOFER.

3. YOU MAKE IT A SELLING POINT

We share the latest GOFER implementation results and details so that you can show your clients how much they will save based on real-life information.

4. WE'VE MADE IT UNIVERSAL

GOFER is designed for any company that has employees traveling for work: ad hoc or regular. So how do you move your employees to their destinations?

4. YOU USE IT IN-HOUSE

Use it to optimize the transportation of your sales staff, service teams, and managers. It turns into additional income even before you've implemented GOFER for a client.

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WANT TO TRY GOFER?

AND WHO WOULDN'T?

Get in touch with KLOUDIP and we will set up a trial account for you for evaluation.

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KLOUDIP.COM/GOFER